

REPORT ON WORLD TOURISM DAY 2025 CELEBRATION

Date: 27th/09/2025
Venue: Mawlyndep village, Ribhoi, District, Meghalaya.
Time: 09:00 AM onwards
Organised: By the Department of Tourism and Travel Management (DTTM) of ICFAI University of Meghalaya (Shillong campus)

The World Tourism Day 2025 was celebrated on 27th September 2025 at Mawlyndep Village, Ri-Bhoi District, Meghalaya. The program was hosted by Seiborlang Kharkongor of BTTM 5th semester and Bariakor Syiemlieh of BTTM 3rd semester, jointly organized by the Department of Tourism and Travel and Management, IUMg, along with the local community.

The inaugural session began with registration followed by opening remarks from Ms. Kimberly C. Langstieh, Assistant Professor, DTTM, IUMg. A welcome song was presented by the students of IUMg, after which Mrs. Apsara Marwein, Assistant Professor Head of Department, DTTM, IUMg, delivered the welcome address. A felicitation session was held where Dr. (Ms.) Alicia Gatphoh, Vice Chancellor, IUMg, and the Chief Guest Sir Jason Sawkmie Mawlong an Ex MLA of Ribhoi District delivered speeches. The inaugural session concluded with a cultural dance by the students of IUMg and the local youth community of Mawlyndep village gave a solo cultural song and a solo dance as part of the session.

The technical session included three insightful discussions:

1. Tourism in Meghalaya by Shri. Ian A Lyngdoh Nongkynrih, Tourism Consultant and Author.
2. Sambor Surong : Talk about how communities should be open minded to the visitors, he also said that Tourism in our state has risen its number of visitors, he also mentioned that he was responded to the search and rescue on the loss of the two couples in Sohra.

In the closing ceremony, Shri. J. Kharbuki, Headman of Mawlyndep Village, addressed the gathering, followed by a Vote of Thanks proposed by Namphyrnai L. Nonglait, Assistant Professor, DTTM, IUMg. The event concluded with a group photo session and a lunch for all participants.

As part of the celebration, a tree plantation drive followed by a cleaning campaign with the collaboration of Indiatourism Shillong to celebrate SWACHHATA HI SEVA 2025 A Swachh Bharat Mission Initiative was also undertaken by the NSS volunteers along with the youth of the local community, reinforcing the commitment towards sustainable tourism and environmental conservation.



Mawlyndep, Meghalaya, India 
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