

Name of the Faculty Member	Ankit Agarwal
Campus (Tura/Shillong)	Tura
Designation	Assistant Professor
Department	Management
Qualification/s	MBA, Pursuing PhD
Discipline	
Academic Experience in Years	Outside ICAFI In ICAFI University Meghalaya University Meghalaya 8 years and 5 months
Courses Taught	Business Ethics & Corporate Governance, Business Law, Marketing Management, Sales Management, Advertising and Sales Promotion, Company Law, Legal Environment of Business, International Business, Sales Management, Sales and Distribution Management, etc.
Specializations	Finance and Marketing
Research Interests	Finance, economics and marketing related areas.
Achievements	<ul style="list-style-type: none"> Completed the Train the Trainer course as Junior Coach – Design Thinking, held in March and April 2022 as a part of the Impact Week Meghalaya 2022 held at PRIME Startup Hub Shillong.
Publications	<p>Books authored/edited</p> <p>Chapters published in Books</p> <ul style="list-style-type: none"> Published a research paper entitled, “A study on the challenges faced by MSMEs in Garo Hills region of Meghalaya”, ISBN : 978-93-87263-68-0, Vol. I/85 (Finance & Economics) in the Seminar on “Emerging Trends in Business & Economic Development in India with reference to North Eastern Region” published by Department of Business Administration, University of Science & Technology, Meghalaya, held on 19th and 20th May, 2017. Published a research paper entitled, “Impact of Covid-19 on FDI in India” in a book on ‘Go Vocal for Local’, Make in India, ISBN: 978-93-91681-81-4 published by Bharti Publications, New Delhi. <p>Publications in Seminar Proceedings Volume</p> <p>International Journal Publications</p> <ul style="list-style-type: none"> Published a research paper entitled, “An analytical Study of FDI Trends and Patterns in India” in International Journal of Social Science & Management

Studies (I.J.S.S.M.S.) published by Swadeshi Research Foundation, ISSN: 2454-4655, Volume -9, No.:7, August – 2023.

- Published a research paper entitled, “Growth of Sector-Wise FDI Inflows in India after Make in India” in International Peer Reviewed, Refereed, Indexing & Impact factor – 5.2, Ex – UGC S.N. 4990, ISSN: 2394-3580, Vol. -10, August – 2023 published by Swadeshi Research Foundation & Publication.
- Published a research paper entitled “FDI Inflows, Exports and its Impact on Economic Growth in India: A Study on Electronics Sector” in Third Concept Journal: An International Journal of Ideas, a journal listed in the UGC CARE Group 1.

National Journal Publications

Seminar Paper Presentations

- Presented a research paper entitled “Sector-Wise Analysis of FDI Inflows in India” in an International seminar on “Innovation in Business & Academic Research for sustainability in Wellness” by Research Forum India, New Delhi held at North Eastern Hill University, Tura Campus.
- Presented a research paper entitled “Growth of Sector-wise FDI inflows in India after Make in India” in the National Seminar on “Entrepreneurship Development: A tribal perspective” organized by Department of Management, North-Eastern Hill University, Tura campus, Meghalaya on 28th – 29th October, 2022.

Seminars Attended

- Participated in the “International Seminar on Entrepreneurship in the Fast Changing Society: The Socio-Economic Perspectives”, organized by the Department of Management, North-Eastern Hill University, Tura Campus, Meghalaya in collaboration with Planning Department, Government of Meghalaya.
- Participated in National Symposium on “Role of Logistics and Supply Chain Management in the

Development of North-East India” held on 23rd May, 2014 by the Department of Management, North-Eastern Hill University, Tura Campus.

**Workshops Attended /
Participated**

- Participated in the National Seminar on “Machine Learning and its Application” organized by the Department of Information Technology, ICAI University Meghalaya, Tura on the 9th and 10th November, 2022.
- Participated in the National Workshop on “Atmanirbhar Bharat: A Vehicle towards Sustainability”, organized by Department of Management, North-Eastern Hill University, Tura Campus, Meghalaya on 2nd-3rd September, 2022.
- Participated in the workshop on “Statistical and Research Methodologies with ‘R’ for social scientists” held from March 13-18, 2023 organized by Department of Management & Placement and Counselling Cell, NEHU, Tura in association with ‘Indian Statistical Institute, Kolkata’.
- Participated in the Skill Development Program on “MS Excel- An Analytical Tool”, organized by Department of Information Technology, ICAI University Meghalaya, Tura from 12th February, 2018 to 16th February 2018.
- Participated in the “One Week Online National Workshop on Basics of Research Methodology” from May 17-22, 2023 organized by Human Behavtics Private Limited, Gomti Nagar Extension, Sector-1, Lucknow-10, Uttar Pradesh.
- Participated in the e-workshop on “Data analysis with SPSS” held from 29th to 30th April, 2023 by Commacad.
- Participated in the e-workshop on ‘Systematic Literature Review’ held from 14th to 15th January,

2023 by Commacad.

- Participated in the 3 days program on “Hands on Training on SPSS for Beginners” organized by the PG and Research Department of Economics, Government Arts College (Autonomous), Coimbatore, Tamil Nadu on 17th to 19th October, 2022.
- Participated in ten days “National Workshop on literature review” held on 01-07-2024 to 10-07-2024 organized by ESSGEE DIGISKILLS, A way to Excellence and Skill Building.
- Participated in the stall during Megha Start-Up Expo held on October 03-05, 2023 at North-Eastern Hill University, Tura Campus.
- Participated in the Workshop-Cum-Training Program on “Application of Statistics in Social Sciences using SPSS and R” held from February 24-28, 2020 organized by Department of Management, NEHU, Tura Campus, Meghalaya in association with ‘Indian Statistical Institute, Kolkata’.
- Participated in 3 days “National Workshop on making online classes interactive and ICT Add-ons for teaching” organized by Chanakya National Law University, Patna in collaboration with Scrollwell w.e.f. May 29-31, 2021.
- Participated in the webinar on “Bio-Entrepreneurship Opportunities in Meghalaya” jointly organised by Bionest Bioincubator Facility, NEHU, Tura Campus, Tura, Meghalaya & PRIME Start-Hub, Government of Meghalaya on September 28, 2022.
- Participated in the webinar on “Bio-Entrepreneurship Opportunities in Meghalaya”

Webinars Attended

jointly organised by Bionest Bioincubator Facility, NEHU, Tura Campus, Tura, Meghalaya & PRIME Start-Hub, Government of Meghalaya on September 07, 2022.

- Participated in the two-days webinar on “Fermentation: Interplay of microbes, immunity and nutrition” on 3rd and 4th February, 2023 organized by Department of RDAP, NEHU, Tura Campus.
- Participated in the webinar on “Challenges in Higher Education during & post COVID-19” organized by University of Science and Technology Meghalaya held on 16th June, 2020.
- Participated in the webinar on “Preparation Strategies for Competitive Examination @ COVID-19” organized by University of Science and Technology Meghalaya held on 13th June, 2020.
- Participated in the webinar on “Digital Transformation in the Financial World” organized by ICFAI University, Hyderabad on 4th March, 2022.
- Participated in the webinar on “From Child Labour to Education: Innovations from the Pandemic”- organized by ICFAI University, Hyderabad on 11th March, 2022.
- Participated in the webinar on “Leadership Lessons from The Journey to Mars”- organized by ICFAI University, Hyderabad on 1st April, 2022.
- Participated in the webinar on “Chartered Aviation: The Journey of JetSetGo”- organized by ICFAI University, Hyderabad on 8th April, 2022.

- Participated in the webinar on “Entrepreneurial Potential in Traditional Indian Foods: The Case of Nei Native”- organized by ICFAI University, Hyderabad on 15th April, 2022.
- Participated in the webinar on “Sports as a Social Mission: The Case of Slum Soccer”- organized by ICFAI University, Hyderabad on 22nd April, 2021.
- Participated in the webinar on “Innovation in Digital Entertainment: Trends and Opportunities”- organized by ICFAI University, Hyderabad on 29th April, 2022.
- Participated in the “World Mental Health Day Program –themed: “Mental Health is a Universal Human Right” organized by the NSS Unit and Allied Departments of ICFAI University Meghalaya, Tura on 10th October, 2023 at ICFAI University Meghalaya, Tura.

Lectures Attended

- Interactive session on ‘New Education Policy (NEP 2020)- A Game Changer for India’ with Dr. Jagdish Sheth (Padma Bhushan 2020) on Friday 28th August, 2020 organized by Federation of Indian chambers of Commerce & Industry.

FDP’s/Refresher Course Attended

- Participated in the International Faculty Development Program on “Business Analytics and Business Intelligence” jointly organized by Deccan Education Society’s Chintamanrao Institute of Management Development and Research- Sangli, Research Foundation of India & RFI-CARE from 21-28 August 2023.
- Participated in Faculty Development Program organized by Entrepreneurship Development Institute of India, Ahmedabad held at Department of Management, North- Eastern Hill University, Tura campus, Meghalaya conducted during 02-14 March, 2020.
- Participated in Faculty Development Program organized by Entrepreneurship Development Institute of India, Ahmedabad held at Department of

Management, North- Eastern Hill University, Tura campus, Meghalaya conducted during 21 January – 02 February, 2019.

- Participated in “E-Faculty Development Program- on Post COVID-19 Paradigms – Opportunities and Challenges” organized by School of Business, the Assam Kaziranga University from 25th – 27th June, 2020.

Organized Seminars/Webinars, etc.

Organizing member of 1st Alumni Meet – 2023, “Alumni Connect: Ignite the Flame” held at ICFAI University Meghalaya, Tura Campus on 8th September, 2023.

Membership in Academic Bodies

Member of Alumni Committee, ICFAI University Meghalaya.

Other Details in relation to academics, if any

HOD for Marketing at ICFAI University Meghalaya, Tura