

Name of the Faculty Member	Mrs. Banriline Kharjana
Campus (Tura/Shillong)	Shillong
Designation	Assistant Professor
Department	Management
Qualification/s	PGDBM
Discipline	Marketing
Academic Experience in Years	Outside ICFAI University Meghalaya 2 years
	In ICFAI University Meghalaya From 2008 till date (15 years)
Courses Taught	MBA, BBA, B.COM & M.COM
Specializations	Marketing & Human Resource
Research Interests	Marketing
Achievements	Awarded the “Best Research Paper” on the paper presented “The Scope of Aromatic Medicinal Plantation in Meghalaya” in the International Conference on “Emerging Issues in Business and Management” organized by Department of Commerce & Department of Economics, Ramthakur College, Agartala during the 6 th – 8 th October, 2021
Publications	Books authored/edited 1.Sustainability Business Management and Information Technology, ISBN:978-93-88237-87-1 2.“The Scope of Aromatic Medicinal Plantation in Meghalaya” published in the book Emerging Issues in Business and Management, 3. Trends in Business Economics and Management, ISBN:978-93-5989-564-2 4. Indigeneous Knowledge System Beliefs and Practices
	Journal Publications
Seminar Paper Presentations	1. Presented a paper on “Sustainability Development : The Impact of Entrepreneurs on Self Employment Program under NULM (Nation Urban Livelihoods Mission) in the National Conference on Entrepreneurship, Innovation and Society held on December 13 – 15, 2018 organized by Centre for Global Management & Responsibility (CGMRL), XLRI, Jamshedpur, India along with St. Anthony’s College 2. Presented a paper on “The Potentiality of Monoliths in Nartiang Village, West Khasi Hills” at the International Conference on Sustainable Business Management and

Information Technology jointly organized by Department of Management, Mizoram University & North Eastern Mangement Association (NEMA) during 31st October & 1st November, 2019 at Mizoram University, Aizawl.

3. Presented a paper on “The Scope of Aromatic Medicinal Plantation in Meghalaya” in the International Conference on “Emerging Issues in Business and Management” organized by Department of Commerce & Department of Economics, Ramthakur College, Agartala during the 6th – 8th October, 2021

4. Presented a paper on “The importance of Agricultural Products in relation to Vegetables at East Khasi Hills District” in the International Conference on “Trends in Business Economics and Management” organized by Department of Commerce & Department of Economics, Ramthakur College, Agartala during the 7th – 8th October, 2023

5. Presented a paper on “The Marketing Impact of Tea Plantation at Lakysiew, Shillong” in the International Seminar on “Indigenous Knowledge and Intellectual Property Rights: Evidences from the Developing Economics” organized by The Department of Management, North – Eastern Hill University Tura Campus, in association with The Department of Management Studies, NIT, Silchar, Assam during August 11 – 12, 2023

6. Presented a paper on “The Sustainability Development of Urban Entrepreneurs on Self – Employment Program under National Urban Livelihoods Mission” in the International Seminar on “Urban Imaginaries, Indigenous Cultures and Social Policies in the context of Meghalaya and North East India” held at Ri Bhoi College, Mawdiangum, Nongpoh, Meghalaya from 28th – 30th September, 2023.

Seminars Attended

1. Attended the Training in Disaster Risk Management conducted from 5th to 9th May 2014 organized by Meghalaya Administrative Training Institute, Shillong

2. Attended Workshop on Case Study Methodology organized by IBS Research Center, Hyderabad at ICFAI University, Meghalaya on June 22 – 24, 2015

3. Attended Workshop on Creation and Promotion Of Online Teaching Resources: A National Initiative conducted at National Institute of Technology Meghalaya, organized by NPTEL Coordinator and IIT Kharagpur on June 5, 2017

4. Attended National Seminar on “Consolidation and Challenges of Tourism: The Road Ahead” held on the 7th & 8th September 2018 organized by IQAC, Shillong Commerce

College

5. Participated in the “Workshop on Case Writing and Publishing” in the National Conference on Entrepreneurship, Innovation and Society held on December 13 – 15, 2018 organized by Centre for Global Management & Responsibility (CGMRL), XLRI, Jamshedpur, India along with St. Anthony’s College

6. Attended Pedagogy for 21st Century Teaching and Research (PCTR – 2019) organized by Internal Quality Assurance Cell (IQAC) Assam Don Bosco University in academic collaboration with National Assessment and Accreditation Council (NAAC) during 12 – 13 June, 2019.

7. Attended National SC – ST Hub Conclave, Govt. of India, Ministry of Micro, Small & Medium Enterprises on the 9th November 2023 at State Convention Centre.

8. Attended the Workshop on “PMEGP” (Prime Minister Employment Generation Programme) FY 2023 – 24 at Banquet Hall, Pinewood Hotel, on the 28th Feb 2024

Webinars Attended

Attended the Online Training Programme for “Internal Committee Members under Sexual Harassment at Workplace (Prevention, prohibition and Redressal) Act 2013 on 26th & 27th August 2021” organized by Meghalaya State Commission for Women and supported by National Commission for Women New Delhi

FDP’s/Refresher Course Attended

1. Attended Faculty Development Program conducted by the Institute of Chartered Financial Analyst Of India University, Tripura, held at the University during 11 – 16 of May, 2009

2. Attended Faculty Development Program conducted by the Institute of Chartered Financial Analyst Of India University, Tripura, held at the University during 07 – 12 of May, 2010

Organized Seminars/Webinars, etc.

1. Training in Disaster Management organized by ICFAI University Meghalaya, Shillong Campus in collaboration with Meghalaya Administrative Training Institute, Shillong Government of Meghalaya on 16th and 17th June 2014

Membership in Academic Bodies

1. Members of Board of Studies in the Faculty of Management