Name of the Faculty Member MISS APSARA MARWEIN

Campus (Tura/Shillong) SHILLONG

Designation ASSISTANT PROFESSOR

DepartmentTOURISMQualification/sMTA (NET)DisciplineTOURISM

Academic Experience in Years Outside ICFAI In ICFAI University Meghalaya

University Meghalaya

8 YEARS

Courses Taught BTTM & MTTM

Specializations TOURISM, HOSPITALITY, AIRLINES

Research Interests CULTURAL TOURISM

Seminar Paper Presentations "SUSTAINABLE TOURISM: THE PROMOTION OF THE HOST

COMMUNITIES AND THE TOURIST PERSPECTIVE WITH SPECIAL REFERENCE TO MEGHALAYA" at Synod college

Shillong

Seminars Attended

- "INTERNATIONAL CONFERENCE ON ADVANCEMENT IN TOURISM AND HOSPITALITY MARKETING" (ATHMCON-2016), NEHU SHILLONG, MEGHALAYA
- 2. " CHALLENGES & REMEDIES IN TOURISM MARKETING FOR TOURIST DESTINATIONS OF MEGHALAYA" INSTITUTE OF HOTEL MANAGEMENT CATERING TECHNOLOGY & APPLIED NUTRITION, SHILLONG
- 3. . "CONSOLIDATION AND CHALLENGES OF TOURISM: THE ROAD AHEAD" SHILLONG COMMERCE COLLEGE, MEGHALAYA
- 4. "FIRST AID IN TOURISM" MARTIN LUTHER CHRISTIAN UNIVERSITY, SHILLONG
- 5. "PEDAGOGY FOR 21st CENTURY TEACHING AND RESEARCH(PCTR-2019) ASSAM DON BOSCO UNIVERSITY, GUWAHATI
- 6. "COMMUNITY-BASED TOURISM IN NORTH EAST INDIA" INDIAN INSTITUTE OF MANAGEMENT SHILLONG

Webinars Attended

1. "WEBINAR SERIES ON HOSPITALITY &TOURISM POST COVID-19: OPPORTUNITIES & CHALLENGES "INSTITUTE OF HOTEL & TOURISM MANAGEMENT DAYANAND UNIVERSITY ROHTAK HARYANA

FDP's/Refresher Course Attended

"MOTIVATING THE MOTIVATORS" ICFAI UNIVERSITY, MEGHALAYA TURA

Organized Seminars/Webinars, etc.

Membership in Academic Bodies

Guest Lectures Delivered

Other Details in relation to academics, if any

WEBINAR CONVENER

ON THE THEME "TOURISM EMPLOYMENT CREATION AND TOURISM REMEDIES FOR RECOVERY POST CRISIS PERIOD"

- 1. BOARD OF STUDIES (TOURISM DEPARTMENT)
- 2. ICFAI YUVA TOURISM CLUB COORDINATOR

"TOURISM AND SUSTAINABLE LIVELIHOOD IN THE CONTEXT OF MEGHALAYA" AT WOMEN'S COLLEGE SHILLONG

CONVENER FOR "WORLD TOURISM DAY" CELEBRATION OF THE FOLLOWING YEAR:

- 1. 2018 AT MAWPHANLUR VILLAGE, EASTERN WEST KHASI HILLS DISTRICT
- 2. 2019 AT MARKHAM VILLAGE, EASTERN WEST KHASI HILLS DISTRICT
- 3. 2022 AT NONGJRONG VILLAGE, EAST KHASI HILLS DISTRICT
- ORGANISED CLEANING DRIVE UNDER THE YUVA TOURISM CLUB, MINISTRY OF TOURISM GOVERNMENT OF INDIA.
- ORGANISED WORLD HERITAGE DAY: "HERITAGE CHANGES" AT NARTIANG MONOLITHS, WEST JAINTIA HILLS MEGHALAYA