



District Administration, SWGH-Ampati

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The ICFAI University, Meghalaya, Tura Celebrates World Tourism Day with Swacch Bharat Abhiyan Week.

On the occasion of World Tourism Day, the Department of Tourism and Travel Management of ICFAI University, Meghalaya, Tura in collaboration with the Meghalaya Tourism Department, embarked on a remarkable journey towards environmental conservation and sustainable tourism practices. This celebration involved a cleaning drive at the picturesque Pelga Falls and a tree plantation in... See more



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By Hub Network September 27, 2023



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Tura, Sept 27: The Department of Travel and Tourism Management of The ICFAI University Meghalaya, Tura observed World Tourism Day 2023 on Wednesday in collaboration with the Department of Tourism, South West Garo Hills, Govt. of Meghalaya.





To mark the celebration, the students and the Faculties also conducted cleaning drive at Pelga Falls premises and Tree plantation at Model Village, Balonggre in the presence of Ava Shereen O. Sangma, District Tourist Officer, South West Garo Hills, Meghalaya along with the Asst. Professors of the Department of Garo and Department of Travel and Tourism Management, Venybirthseng Ch. Marak and Bryan Boon R Marak.

A short briefing on the concept of World Tourism Day theme Tourism & Green Investment was done by Ellerie N Areng, Asst Professor of the ICFAI University Meghalaya, Tura.

Every year, World Tourism Day is celebrated on September 27th. This day aims to raise awareness about the importance of tourism and its social, cultural, political, and economic impact on the world.

The day also highlights the potential of tourism to contribute to sustainable development and promote global understanding and peace.

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Tura ICFAI University World Tourism Day ko manianga

World Tourism Day aro Swacch Bharat ni gita anti gimik gisik ra'e Tura ICFAI University manianganiara mikkangchi poraiani a·damrango buring bolgrimko ripingani aro tourism ni a·bako namdapatna ja·ku de·anio sakantina namgipa dakmesokani ong·a.

Ku·rongdik

Miraa 27, 2023

— 1 minute read



Tura ICFAI University World Tourism Day ko manianga

Tura ICFAI University ni Tourism & Travel Management department rang Meghalaya Tourism department baksa bakrime buring bolgrimko ripingna aro tourism ni a·bao baikamgipa biap ong·atna ja·ku de·na miksonge World Tourism Day ko maniangaha. Ia salko manianigita uamang Pelga dare ni wilwila biaprangko rongtalatangan baksana SWGH ni Ballonggre Model Village o bol ge·anirangkoba dakangaha.



World Tourism Day ko manianio Tourism and Travel Management department ni skigiparang aro chatro chatrirang gisiko nangbee bak ra·aniko nikangaha. Ia salko manianio “Tourism and Green Investment” katta bichongo pangchake tourism industry ko namdapanan baksana buring bolgrimni gamchatanirangko ma·sie ripinge rakkina mangsangangaha.



Tom·aniona sokbagipa Tourism department ni Officer Ava Shereen Sangma bidako pakwatgiparang baxsa sorkari bakrime kam ka·anichi tourism ni a·bao namgipa aro baikamgipa ong·na man·ani bidingo aganangaha. Unbaksana ICFAI University Assistant Professor Ellerie N Areng Tourism and Green Investment ni miksonganirangko nambee agantalaate on·angaha.

World Tourism Day aro Swachh Bharat ni gitā anti gimik gisik ra·e Tura ICFAI University ni manianganira mikkangchi poraiani a·damrango buring bolgrimko ripingani aro tourism ni a·bako namdapatna ja·ku de·anio sakantina namgipa dakmesokni ong·a.

[#Meghalaya Tourism Department #Tura ICFAI University #World Tourism day](#)

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